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# Luciano Baragiola

References available  
upon request

Herbstweg 6  
8050 Zürich  
Switzerland

favon.io  
lucianobaragiola.ch

luciano@favon.io  
+41 76 565 83 14

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Multidisciplinary designer with more than 10 years of work experience in design studios abroad and in Switzerland. Born in 1980 near Lugano, I grew up in the mountains always in between art and science. I love building things and finding unconventional solutions. I keep myself updated on the world situation and I am constantly curious. Design occupies most of my life but I still love to escape in nature.

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## Work Experience

Feb 2020 - Present  
Hslu D&K (Luzern, CH)  
Artistic Staff Interaction Design /  
Media Lab (40%) for the bache-  
lor program Camera Arts.

Feb 2018 - Present  
FAVON.IO (Lugano, CH)  
At the beginning of 2018 I found-  
ed my own design studio. Three  
days a week I create meaningful  
projects and I manage a handful  
of satisfied clients.

Feb 2018 - Sept 2019  
L'ideatorio (Lugano, CH)  
Multidisciplinary Designer for a  
new Science Center, in collab-  
oration with USI (Università della  
Svizzera italiana).

Jan 2011 - Dec 2017  
Idealab (Lugano, CH)  
Multidisciplinary Designer for  
motion design, graphic design,  
web design, TV ads.

Feb 2007 - Nov 2010  
Soda Studio (Milan, I)  
Multidisciplinary Designer for  
graphic design, motion design,  
music videos, art installations.

## Skills

Productivity  
Adobe Creative Suite  
After Effects, Photoshop,  
Indesign, Illustrator, Animate

Productivity  
Web Technology  
HTML, Wordpress, CSS,  
Javascript

Creativity  
Transversal  
creative direction  
art direction  
data architecture  
graphic design  
brand identity  
motion design,  
video post production  
web design

Communication

Languages  
Italian (native)  
English (advanced)  
German (interm.)  
French (interm.)

## Education

2006  
University (Florence, I)  
of Florence  
Master Degree in Multimedia  
Content Design

2005  
IDI Institute (Florence, I)  
Digital and Web Design  
certificate

1999 - 2003  
SUPSI (Lugano, CH)  
Fachhochschule  
Südschweiz  
Bachelor Degree in  
Telecommunications  
Engineering

(last update: 16.01.2022)

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